



ADVERTISING POLICY

As a Member of the Ontario Soccer Association (OSA) and by affiliation, the Canadian Soccer Association (CSA), the Eastern Ontario District Soccer Association (EODSA) is the governing body for soccer in Eastern Ontario and has been since 1978 - 26 years. The EODSA represents roughly 50,000 registered Players from over 60 Member Clubs within the geographic areas of the Regional Municipality of Ottawa-Carleton; the Counties of Prescott-Russell, Stormont, Dundas, Glengarry and Lanark; North Grenville; and the Village of Merrickville-Wolford in the County of Leeds-Grenville.

The EODSA has established strong community ties through the support of our Membership and Member Associations, Leagues and Tournaments. Given this, advertising with the EODSA should prove to be a most cost effective means for a company, institution or group of achieving reasonable marketing and communication objectives to Eastern Ontario.

It is the EODSA's policy that the name, volunteers, Staff, Members or Associate Members shall not be used for advertising or promoting the interests of a commercial or not-for-profit agency. However, the Association publications, in particular the web site and newsletter, may accept and publish paid advertising provided they receive advance approval from the District Board of Directors.

WHAT ADVERTISEMENTS WILL NOT BE ACCEPTED

- In no instance shall this Association accept advertising for alcohol, tobacco, pharmaceuticals, weapons, and pornographic or illegal materials.
- Advertisements with a political and/or religious connection, who denigrate, exclude or offend any distinct group or groups or who create environmental hazards will also be exempt from consideration.
- For reasons of impartiality and equity, Member Clubs or Associations will also not receive consideration.
- The Association may also reject advertisements that do not compliment the existing values of the organization as well as provide a natural link with the EODSA.
- Ads that may be considered offensive, libelous, untruthful or in poor taste will be rejected.

The inclusion of advertisements in Association publications, Association facilities or on Association property does not constitute approval and/or endorsement of any product, organization or activity. Advertising will be limited to the specific purpose, event or publication approved by the District Board of Directors and the agreement

will state precisely where such advertising will be placed. The District Board of Directors must first approve any donations that include or carry advertisements.

SUBMISSIONS

All advertising documents should be submitted either as a 600 dpi printed copy to be scanned or as an Adobe Photoshop-compatible or Adobe Illustrator-compatible document on a CD. Submissions may also be made via email attachment or at your URL address on the Internet, provided that the document format is .pdf or .jpg.

No original artwork, photographs, ad slicks or other advertising materials will be returned unless accompanied by specific instructions to do so.

PAYMENT

The EODSA is not bound by ad placement requests. All advertising accounts are to be paid 30-days in advance of placement. Advertisers who desire monthly billing will be accommodated with the same condition. We accept cash, cheques, debit and VISA and MasterCard.

The EODSA assumes no liability if for any reason it becomes necessary to omit an advertisement but in such a case we will refund the expense. The EODSA's liability for any error on our part will not exceed the charge for the advertisement in question. The forwarding of an order is construed as an acceptance of all the conditions of advertising at the time of sale. All contract periods start from the date of first insertion.

Cancellation of an order by an advertiser or agency will not be refunded after the closing date. The EODSA reserves the right to refuse any new order from delinquent agencies or advertisers.

REQUESTS SHOULD BE SUBMITTED TO

Eastern Ontario District Soccer Association
1150 Morrison Drive, Suite 303
Ottawa ON K2H 8S9
Canada
eodsa@magma.ca
1-613-233-6051